



## In English

### Target group

- Sawmill industry
- Timber wholesalers
- Furniture manufacturers
- Builders and entrepreneurs
- Manufacturers of doors, windows, stairs, kitchen and bath, and their sub suppliers
- Manufacturers of moulding and floors
- Carpentry and cabinetmaker's trade
- Designers and architects

The wood industry magazine (Magasinet treindustrien) passes on the latest news from the woodworking business. We want to inform about production, research and development, economy, design, marketing and industrial related politics.

The magazine was founded in 2004, based up on its predecessor running for 42 years, Wood and Furniture (Tre og møbel).

We want to be an important tool for making newcontacts with interesting and important clients and partners, for our advertisers.

Advertising in the magazine means better marketing of your business and products, as we get in touch with target groups otherwise only reached by several magazines.

Circulation per issue: 3000

Please read more about us at our homepage:

[www.trenytt.no](http://www.trenytt.no)

### Advertising material

Preferred formats are PDF or EPS.  
Minimum resolution must be 300 dpi.  
We also accept InDesign and Quark files.

### Advertising formats magazine

- 1/1 = 190 x 265 mm
- 1/2 = 190 x 130 mm / 92 x 265 mm
- 1/3 = 190 x 85 mm / 60 x 265 mm
- 1/4 = 190 x 63 mm / 92x 130 mm
- 1/8 = 92 x 63 mm / 190x 30 mm

### Advertising prices magazine

- 1/1 = 13.900 NOK
- 1/2 = 9.800 NOK
- 1/3 = 8.900 NOK
- 1/4 = 6.300 NOK
- 1/8 = 4.600 NOK

### Inserts

The price depends on the inserts' weight and size, and is subject to official postal charges. Please contact us for further information.

### Advertising businessguide

Column format = 33 x 52 mm  
Price =4.000 NOK per year

*Running agreement that is to be terminated by advertiser.*

### Advertising web

Please contact us for special offers.

## Please contact

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## Publisher

**ASK MEDIA AS**  
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N-2261 Kirkenær  
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| Issue | Printing Material | Publication-day |
|-------|-------------------|-----------------|
| 1     | 11.01             | 26.01           |
| 2     | 01.03             | 19.03           |
| 3     | 09.05             | 29.05           |
| 4     | 20.08             | 10.09           |
| 5     | 25.09             | 12.10           |
| 6     | 21.11             | 07.12           |

